

Imagine a Premier League
with just two teams.



One Red.



One Blue.

Who gives a *folk*?



We *ordinary* ppl.

They always play at the same venue, and sit in the stands.



The team that won the last cup sits in the stands to the right of 'the speaker.'



They all seem to be speakers, not doers. They compete for the cup once every five years.

Who gives a *folk*?



We *ordinary* ppl.

Season tickets are compulsory. On average £13,700 per annum.



You don't get to
decide whether
you want to
support either
side financially.



The actual cost of
supporting these
teams (nationally)
is not clear at all.

Who gives a *folk?*



We *ordinary* ppl.

Team talks are televised. You never get to watch them 'play'.



The team talks involve banter at despatch boxes. There are few if any penalties for misconduct.



Both Home and Opposing teams talk a really good game, and promise great results. They never deliver.

Who gives a *folk*?



We *ordinary* ppl.

The Teams control which players are selected.



The Red team are relative newcomers. Nominally their players are taken from the working classes.



The Blue Team have more history, and a supposedly greater pedigree.

Who gives a *folk*?



We *ordinary* ppl.

Players seem unfamiliar with the rules of the game.



There are strict rules governing income and expenses, but the players seem unable to understand or comply.



Traditionally the Blue team prefer polo, so their inability to follow the rules is understandable if not excusable.

Who gives a *folk*?



We *ordinary* ppl.

Team sponsors.



Allegedly the Red team is sponsored by the Unions and therefore required to promote their interests.



Corporate sponsorship of the Blues is open, if not entirely transparent. They are 'for' business. It's entirely impersonal.

Who gives a *folk*?



We *ordinary* ppl.

In terms of results, regardless of who 'wins', we spectators lose.



If the Blue team has held the cup for several seasons, the Red team will claim many fouls.



When the Red team win, they then discover facts that mean they have to adopt exactly the same style of play.

Who gives a *folk?*



We *ordinary* ppl.

How do the teams view their supporters?



Under Communism
man exploits man.



Under Capitalism it's
the other way round.

Who gives a *folk*?



We *ordinary* ppl.

Their game is made up almost completely of punts and produces many floating spectators.



Many supporters of this team see red.



Many supporters of the Blues are shy. Team song: 'I guess that's why they call them the Blues.'

Who gives a *folk*?



We *ordinary* ppl.

Where's The Democracy? WTD? WTF?



In which other aspect of modern life would you accept just two choices?



In the beautiful game, managers who come up short get kicked into the long grass.

Ministers get put out to grass at our expense (and under protection again at our expense).

Who gives a *folk*?



We *ordinary* ppl.

Ordinary Folk. Exceptional People.



Ours is a very simple idea. Ordinary even. We create a league of exceptional people to guide the country.

None of these people will have a sociopathic desire to lead. What they will demand, is the best for our country.

Who gives a *folk*?



We *ordinary* ppl.

